MARLBORO
UNLIMITED
SPECIAL OFFER
Marlboro
Manufacturer's Sponsored Promotion.
For a limited time.
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Source: https://www.industrydocuments.ucsf.edu/docs/hby00-03